

GET YOUR WEBSITE IN ORDER

Imagine you have a new book out and you need the new cover, excerpt and reviews added to your website. Your webmistress is out of town. What do you do? Sound familiar?

Would you like to be able to update your own website? Need something simple and easy to use? Give me four weeks and I'll help you learn how to use Wordpress as a blog *and* content management system capable of running your entire website.

YOU'LL LEARN:

- Wordpress terminology
- how to post
- how to add images, videos, and links
- how to set up wordpress as a website
- how it can simplify your online promotional efforts and make it easy for you to update yourself.

Best of all, each student will have access to their own private practice installation of Wordpress and will build a website during the workshop. There's no more excuse for a lackluster, out of date website. Wordpress is free to use and this course will teach you how to conquer it.

WHO SHOULD TAKE THIS WORKSHOP?

- do-it-yourselfers
- unpublished authors looking to start branding and promoting before they sell
- new authors still in the process of building a name and backlist
- bestselling authors with an extensive backlist
- authors who want more control over their website
- designers and webmasters interested in learning more about Wordpress
- authors who currently use Wordpress and want to learn more about what it can do for them
- anyone who's a member of a group blog that utilizes wordpress
- anyone who wants to save time and money

*February
Workshop
- Only -
\$30*



ABOUT THE INSTRUCTOR

Alice Anderson has worked with authors in all stages of their careers, from unpublished to New York Times Bestsellers. With over a dozen Wordpress installations and designs under her belt, she knows the ins and outs of the software and is eager to see more authors adopt it and take control of their online presence.

Questions? Email Alice at alice@pixelwareinc.com

[HTTP://DESIGN.PIXELWAREINC.COM/WORKSHOP](http://design.pixelwareinc.com/workshop)